One card instead of a wallet full of meal vouchers

MANY DISCOUNTS AT RESTAURANTS AND STORES, A MODERN PAYMENT CARD AND A PERFECT OVERVIEW THANKS TO A MOBILE APPLICATION



ELECTRONIC MEAL VOUCHERS



Would you like to have a Mastercard with many discounts instead of paper vouchers? The world will be greener and things will be easier for you. You can make both contactless and contact payments or use Apple Pay or Google Pay. On top of that, you have a mobile and desktop application which will provide you with a perfect overview of your spendings and balance.

BENEFITS OF ESTRAVENKA FOR EMPLOYEES



All under control

The My Up mobile application gives you an overview of your balance and payments. You will thus always know whether you can still afford a dessert.



Payment card as you like it

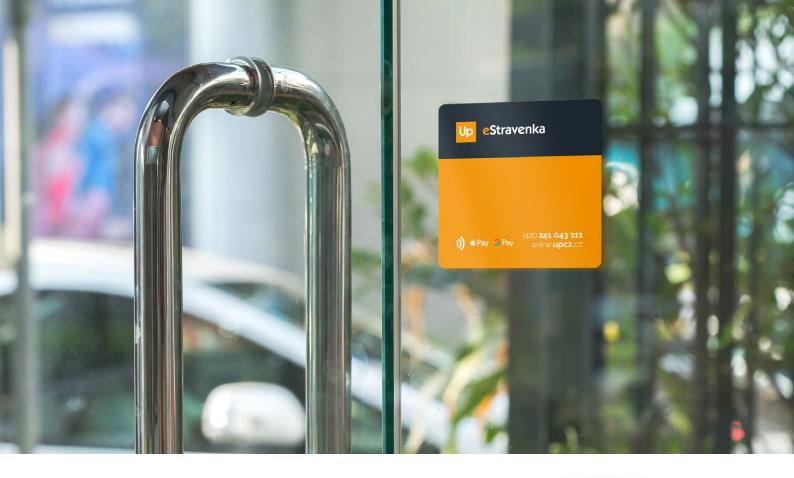
You can use it in the same way, even make contactless payments. Of course, it keeps up with modern technologies, so that you can easily pay with your smart watch or telephone, or by means of Apple Pay or Google Pay.



ost pro každý den

You will always get something back

Pay with eStravenka at selected partners and we will give you an extra chunky portion of discounts from Up partners. Learn more in My Up.



HOW TO PAY WITH ESTRAVENKA

CONTACTLESS PAYMENT

- ightarrow by approximating eStravenka
- ightarrow you are not limited by any daily cap

D2 CONTACT PAYMENT

- \rightarrow by entering PIN
- ightarrow you are not limited by any daily cap

3 Apple pay or google pay

→ all you need is to approximate your mobile phone to the payment terminal

> You will recognize our partner restaurants and stores by an eStravenka sticker on the doorway.

WHAT WILL YOU GET EXTRA

→ an attractive loyalty program where you get something extra for using eStravenka for payments

102 a chunky portion of discounts

→ attractive discount coupons and CASHBACK Up Full Wallet where you get your money back when shopping at selected e-shops

D3 TIME WITH COLLEAGUES

- $\rightarrow\,$ invitations for lunch, transferring payments among employees with eStravenka
- ightarrow endorsements in the form of short messages

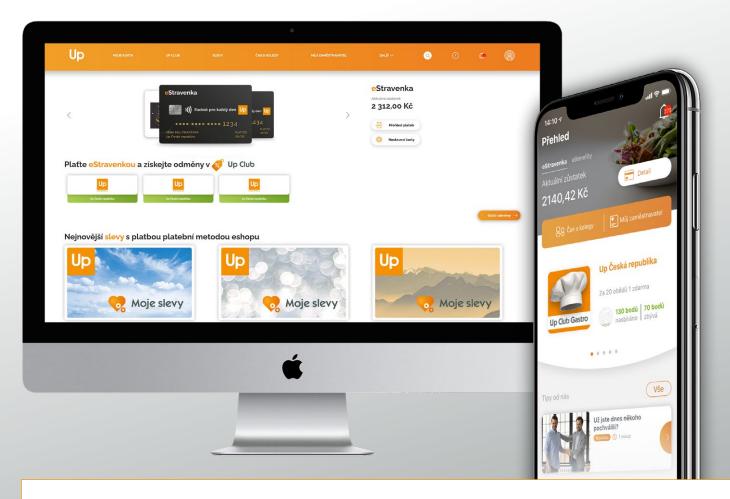
O4 MY EMPLOYER

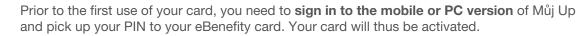
→ space for sharing news about the company events with your employees

HOW TO MANAGE ESTRAVENKA IN MY UP

Enter the digital world through the incentive platform My Up, which will enable you to easily manage your eStravenka. You will see everything you need at one sight - the current balance on your card and all spendings and chargings. At the same time, you can search for your

favorite restaurant to go for lunch and you can also use the platform to invite your colleague. And if your colleague brings you lunch, you can pay him/her directly to his/her eStravenka and send him/her a thank you note.







FIGURES WE CARE ABOUT



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Since 1995

on the Czech market

5,000 satisfied companies

WE ARE PART OF THE UP GROUP

Up Group provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.

GUARANTEE OF HIGH-QUALITY SERVICES

Through its products and services, the Up Group strives to fulfil the needs of companies, businesses and individuals for their social benefits and services, and encourages involvement in social responsibility. All of the group's services are certified under the ISO 9001:2008 quality standard.

INTERNATIONAL OPERATIONS

36,000

restaurants and shops

The company formed in 1964 in France and currently operates in 29 countries, including Belgium, Brazil, Bulgaria, the Czech Republic, France, Germany, Greece, Italy, Morocco, Mexico, Moldavia, Poland, Portugal, Romania, Slovakia, Spain, and Turkey.

°°°

340,000

users





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Up Czech Republic won 1st place in the Internet Effectiveness Awards 2022 competition for the category Tourism and Gastronomy.



We support innovation and development, we are a member of the Czech FinTech Association.